



Communications and Outreach Intern

The North Carolina Solar Center is searching for a student that can begin work starting January 2012 assisting with marketing communications projects for the N.C. Solar Center. Project items may include:

- Assist with creating, writing and designing our first Annual Report
- Assist with writing news stories (researching, interviewing, writing/editing)
- Assist with writing and designing our first Solar Center e-newsletter
- Assist with writing/editing website content
- Assist with managing media/reporter database, research trade publications and editorial calendars for opportunities to submit articles.
- Contribute to our social media outlets (with potential to start and manage our Twitter account)
- Assist with revising our brochures and factsheets (graphic design skills a plus!)
- Shoot informational videos for each of our program areas (If skill set allows)

This is an excellent opportunity to work for a very well-known organization within the renewable energy industry, and to get exposure in the areas of renewable and clean energy technology, green building and clean transportation. Must come to the Solar Center for an in-person interview and bring portfolio (with similar work/class experience as project requirements requested above). Hours are flexible. Good writing skills are required (samples requested). Prefer senior or graduate student.

*Please note: This internship will **be on a volunteer basis or for class credit***

Suggested majors: Journalism/Communications, English, Non-profit management, technical communications

About the N.C. Solar Center

Created in 1988, the North Carolina Solar Center, as part of the College of Engineering at North Carolina State University (NCSU), works closely with state and local government and the renewable energy industry. It manages and maintains the NCSU Solar House and serves as a clearinghouse for innovative, green energy technologies through research and demonstration, technical assistance, education, outreach and training. For more information please visit:

<http://www.ncsc.ncsu.edu>.

Contact:

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